



SPONSOR CALLEN-LORDE'S 10TH ANNUAL RAINBOW RUN

Sponsorships promote your name and brand to thousands of people both digitally and in-person. Your support will be broadcast onsite in our clinics, during the in-person event on May 3 and throughout the virtual event May 3 - 11, 2025, including on printed and digital promotional materials used for months of global fundraising. Scan the QR code alongside to learn more!



PRESENTING SPONSOR - \$25,000

Logo on all event materials including printed and digital promotional materials; Presenting sponsor inclusion on event website and platform, mentions in social posts and option to include materials in registration packet upon approval; Unlimited participant entries.

PLATINUM SPONSOR - \$10,000

Logo on all event materials including printed and digital promotional materials; Inclusion in sponsorship listings on event website and platform, mentions in social posts and option to include materials in registration packet upon approval; 20 participant entries.

PRIME SPONSOR - \$5,000

Logo on select event materials including printed and digital promotional materials; Inclusion in sponsorship listings on event website and platform, mentions in social posts and option to include materials in registration packet upon approval; 15 participant entries.

CHAMPION SPONSOR - \$2,500

Logo on select event materials including printed and digital promotional materials; Inclusion in sponsorship listings on event website and platform, and option to include materials in registration packet upon approval; 10 participant entries.

ADVOCATE SPONSOR - \$1,000

Sponsorship listing on select event materials including printed and digital promotional materials; Inclusion in sponsorship listings on event website and platform; 8 entries to the race.

SUPPORTER SPONSOR - \$500

Sponsorship listing on select event materials including printed and digital promotional materials; Inclusion in sponsorship listings on event website and platform; 4 entries to the race.

FRIEND SPONSOR - \$250

Sponsorship listing on select event materials including printed and digital promotional materials; Inclusion in sponsorship listings on event website and platform; 2 entries to the race.

Please respond by **March 21, 2025** to ensure inclusion on all printed and digital media.

Please List Us As (Recognition Name):

Contact Name:

Mailing Address:

City: _____ **State:** _____ **ZIP:** _____

Phone: _____

Email: _____

Credit Card #: _____

Exp. Date: _____ **CVV:** _____

Signature: _____

If this sponsorship is in support of a runner or a team, whom should we credit?

Please return completed form to:
Callen-Lorde Development Department
356 W 18th Street
New York, NY 10011
or contact us at development@callen-lorde.org,
646-965-5467, or visit callen-lorde.org/RainbowRun.

Callen-Lorde is a 501(c)3 non-profit organization, EIN 13-3409680, contributions are tax-deductible above the fair market value of benefits received.