

# PARTNERSHIP OPPORTUNITIES



## ABOUT US

Callen-Lorde Community Health Center is the global leader in LGBTQ+ health care. Since the days of Stonewall, we have been transforming lives in LGBTQ+ communities through excellent comprehensive care, provided free of judgment and regardless of ability to pay. In addition, we are continuously pioneering research, advocacy and education to drive positive change around the world, because we believe healthcare is a human right.

Our partnerships allow us to improve access to quality, life-saving health care for LGBTQ+ communities now and for years to come.

JUST A FEW OF OUR PARTNER ORGANIZATIONS:

**REGENERON**



**STEVE MADDEN**



**Blackstone**



For more information, please reach out to April Griswold.

[development@callen-lorde.org](mailto:development@callen-lorde.org)

(646) 965-5552



# CALLEN-LORDE

## SHORT TERM VOLUNTEERING

### Team Building Events

Join us in one of our clinics, or we can come to your office to work together in packing vital items for our communities.

- Safer sex kits
- Personal care kits
- Non-perishable food boxes

### Event Support

Volunteers are needed to support our signature events throughout the year.



## LONG TERM VOLUNTEERING

### Project HEALS: Hospital Escort Advocacy Liaison Support

Project HEALS is a volunteer program to escort patients to outside appointments when they need support. Volunteers accompany our TGNB patients when they go to the ER or any appointment for which support could be helpful (colonoscopies, mammograms etc.).

## BE A LEADER

### Become a Host Committee Member

Join an exclusive group of volunteers to plan our signature events and help raise funds and awareness.

### Add or Nominate Callen-Lorde for Company Giving Initiatives

Does your company offer a matching program, grants or other funding? Champion Callen-Lorde as a beneficiary in support of our life-saving work!



# WAYS TO PARTNER

(646) 965-5552

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## SPEAKER SERIES

**Callen-Lorde offers a range of topics as part of our LGBTQ+ speaker series.**

Some topics include:

- LGBTQ+ sensitivity or LGBTQ+ health
- TGNB sensitivity or TGNB health
- Topics related to HIV/AIDS and/or sexual health
- Inclusive sexual health education for adolescents
- Other 101s

## EVENTS AND SPONSORSHIPS

### **Participate in the Rainbow Run\***

Create a team for our 5k/10k fun run/leisure walk promoting health and wellness.

### **Celebrate at the Hamptons Tea Dance\***

Attend a vibrant, not-to-be-missed, outdoor celebration with an impressive crowd of over 1,000 LGBTQ+ New Yorkers and allies in support of Callen-Lorde.



### **Attend the Community Health Awards\***

Celebrate the leaders, trailblazers, and visionaries in LGBTQ+ health and wellness.

### **Host a Fundraising Event\***

Designate Callen-Lorde as the beneficiary of a house party or personal fundraiser.

*\*Sponsorship opportunities available.*

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# RETAIL OPPORTUNITIES

Boost customer loyalty, brand exposure and raise awareness for a great cause!

**Pride Month** June Activations  
**World AIDS Day** Dec. 1st Activations  
**Year Round** Activations

- Percentage of sale
- Checkout campaigns
- Co-branded products
- Social media campaigns



## To Discuss a Custom Partnership Proposal

Reach out to April Griswold at [development@callen-lorde.org](mailto:development@callen-lorde.org)

We would love to learn more about your organization and create a meaningful partnership!



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