

# RAINBOW RUN

APRIL 28  
2018

**Become a sponsor of the 3rd annual Rainbow Run!** Taking place in Battery Park City, The Rainbow Run is a fun run/leisure walk promoting health and wellness while supporting Callen-Lorde Community Health Center! Sponsorship of the Rainbow Run will provide you exposure to thousands of individuals through a variety of outlets including e-mail, social media, printed material, and on site signage. Your sponsorship will allow Callen-Lorde to continue to provide life-saving health services to some of the most vulnerable individuals in our communities.

**Callen-Lorde is the global leader in LGBTQ healthcare.** Since the days of Stonewall, we have provided a welcoming environment for LGBTQ communities to get quality care, free of judgment and regardless of ability to pay. In addition, Callen-Lorde pioneers research, advocates for social change and educates the medical community to help transform lives – not just for our patients – but for all LGBTQ people around the world, *because we believe healthcare is a human right.*

**In 2017, we served nearly 18,000 patients** – who made over **100,000 visits**. We provided care for over **4,000 people living with HIV** and over **4,000 people of transgender or gender non-binary experience**. Our Health Outreach to Teens (HOTT) program served nearly **1,000 LGBT youth on the streets of New York** and in our clinic. We filled over **100,000 prescriptions**, conducted **over 5,000 HIV screenings**– and provided over **\$5 million in donated care**.

**To become a sponsor please email the attached form to [spersaud@callen-lorde.org](mailto:spersaud@callen-lorde.org), visit [www.callen-lorde.org/rainbowrun](http://www.callen-lorde.org/rainbowrun) or call 212-271-7263**



# CALLEN-LORDE

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**Become a sponsor of the 3rd annual Rainbow Run supporting the life-saving mission of Callen-Lorde!**

Sponsorship of the Rainbow Run will promote your name and brand to thousands of individuals through a variety of media outlets including e-mail, social media, printed material and various opportunities at the event.

## SPONSORSHIP OPPORTUNITIES

Would you like to customize a sponsorship opportunity? Please call 212-271-7263 for more information.

**Respond by April 19, 2018** to ensure logo placement on all printed media that will be displayed at the run.

- \$2,500 Champion Sponsorship**—Premier signage/logo placement at the bib pickup/registration venue & post-race celebration, on direction markers along the race route, and on banners located at the start & finish line; Premier acknowledgement on all media outlets; mention at the start of the race; 10 entries to the race.
- \$1,000 Advocate Sponsorship**— Preferred signage/logo placement at the bib pickup/registration venue & post-race celebration, and on banners located at the start & finish line; Acknowledgement on all media outlets; 8 entries to the race.
- \$500 Supporter Sponsorship**— Signage/logo placement at the bib pickup/registration venue & post-race celebration; Acknowledgement on website and e-mail communications all media outlets; 4 entries to the race.
- \$250 Friend Sponsorship**—Signage/logo placement at the bib pickup/registration venue & post-race celebration; Acknowledgement on website and e-mail communications; 2 entry to the race.

**Please list us as:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Credit Card #:** \_\_\_\_\_ **Exp Date:** \_\_\_\_\_ **CVV:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

Please return form to Development Department, Callen-Lorde Community Health Center, 356 W 18th St, New York, NY 10011, or email Sunil Persaud at [spersaud@callen-lorde.org](mailto:spersaud@callen-lorde.org) or by phone at 212-271-7263, or visit [callen-lorde.org/rainbowrun](http://callen-lorde.org/rainbowrun).

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