

**CalLEN-LORDE**

# Rainbow Run 2024

## SPONSOR CALLEN-LORDE'S 9TH ANNUAL RAINBOW RUN

Sponsorships promote your name and brand to thousands of people both digitally and in-person. Your support will be broadcast onsite in our clinics, during the in-person event on May 4 and throughout the virtual event May 4 - 12, 2024, including on printed and digital promotional materials used for months of global fundraising. Scan the QR code alongside to learn more!



**PRESENTING SPONSOR - \$25,000**

Logo on all event materials including printed and digital promotional materials; Presenting sponsor inclusion on event website and platform, mentions in social posts and option to include materials in registration packet upon approval; Unlimited participant entries.

**PLATINUM SPONSOR - \$10,000**

Logo on all event materials including printed and digital promotional materials; Inclusion in sponsorship listings on event website and platform, mentions in social posts and option to include materials in registration packet upon approval; 20 participant entries.

**PRIME SPONSOR - \$5,000**

Logo on select event materials including printed and digital promotional materials; Inclusion in sponsorship listings on event website and platform, mentions in social posts and option to include materials in registration packet upon approval; 15 participant entries.

**CHAMPION SPONSOR - \$2,500**

Logo on select event materials including printed and digital promotional materials; Inclusion in sponsorship listings on event website and platform, and option to include materials in registration packet upon approval; 10 participant entries.

**ADVOCATE SPONSOR - \$1,000**

Sponsorship listing on select event materials including printed and digital promotional materials; Inclusion in sponsorship listings on event website and platform; 8 entries to the race.

**SUPPORTER SPONSOR - \$500**

Sponsorship listing on select event materials including printed and digital promotional materials; Inclusion in sponsorship listings on event website and platform; 4 entries to the race.

**FRIEND SPONSOR - \$250**

Sponsorship listing on select event materials including printed and digital promotional materials; Inclusion in sponsorship listings on event website and platform; 2 entries to the race.

Please respond by **March 22, 2024** to ensure inclusion on all printed and digital media.

**Please List Us As (Recognition Name):**

\_\_\_\_\_

**Contact Name:**

\_\_\_\_\_

**Mailing Address:**

\_\_\_\_\_

\_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Credit Card #:** \_\_\_\_\_

**Exp. Date:** \_\_\_\_\_ **CVV:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**If this sponsorship is in support of a runner or a team, whom should we credit?**

\_\_\_\_\_

**Please return completed form to:**

Callen-Lorde Development Department  
356 W 18th Street  
New York, NY 10011

or contact us at [development@callen-lorde.org](mailto:development@callen-lorde.org),  
(646) 965-5467, or visit [callen-lorde.org/RainbowRun](http://callen-lorde.org/RainbowRun).

*Callen-Lorde is a 501(c)3 non-profit organization, EIN 13-3409680, contributions are tax-deductible above the fair market value of benefits received.*