



Rainbow Run 2023

In-Person: Hudson River Park, May 6, 2023
Virtually: May 6 - 14, 2023

Sign up and build your team
callen-lorde.org/rainbowrun



CalLEN-LORDE

SPONSOR THE 8TH ANNUAL RAINBOW RUN SUPPORTING THE MISSION OF CALLEN-LORDE

Sponsorships promote your name and brand to thousands of people both digitally and in-person. Your support will be broadcast onsite in our clinics, during the in-person event on May 6, and throughout the virtual event, May 6 - 14, 2023, including printed and digital promotional materials used for months of global fundraising.

Please respond by March 24 to ensure inclusion on all printed and digital media.

Please list us as:

Contact name:

Address:

City: _____ **State:** _____ **Zip:** _____

Phone: _____

Email: _____

Credit card #: _____

Exp. date: _____ **CVV:** _____

Signature: _____

Yes, I would like to cover processing fees!

If this sponsorship is in support of a runner or a team, whom should we credit? _____

Please return form to:

Callen-Lorde Development Department
356 W 18th Street, New York, NY 10011

Question? Need more information? Want to know about starting a Rainbow Run team?

Visit callen-lorde.org/rainbowrun or contact us at development@callen-lorde.org or 646-965-5467

Callen-Lorde is a 501(c)3 non-profit organization, EIN 13-3409680, all contributions are tax-deductible above the fair market value of benefits received.

\$25,000 Presenting Sponsor—Presenting sponsor logo placement on all event materials, including printed and digital promotional materials; Presenting sponsor inclusion on event website and platform, mentions in social posts, and option to include materials in registration packet; Unlimited participant entries.

\$10,000 Premier Sponsor—Logo placement on all event materials, including printed and digital promotional materials; Inclusion in sponsorship listings on event website and platform, mentions in social posts, and option to include materials in registration packet; 20 entries to the race.

\$5,000 Prime Sponsor—Logo placement on select event materials, including printed and digital promotional materials; Inclusion in sponsorship listings on event website and platform, mentions in social posts, and option to include materials in registration packet; 15 entries to the race.

\$2,500 Champion Sponsor—Logo placement on select event materials, including printed and digital promotional materials; Inclusion in sponsorship listings on event website and platform, and option to include materials in registration packet; 10 entries to the race.

\$1,000 Advocate Sponsor—Sponsorship listing on select event materials, including printed and digital promotional materials; Inclusion in sponsorship listings on event website and platform; 8 entries to the race.

\$500 Supporter Sponsor—Sponsorship listing on select event materials, including printed and digital promotional materials; Inclusion in sponsorship listings on event website and platform; 4 entries to the race.

\$250 Friend Sponsor—Sponsorship listing on select event materials, including printed and digital promotional materials; Inclusion in sponsorship listings on event website and platform; 2 entries to the race.