

# RAINBOW RUN

APRIL 28  
2018

**Create your team for the Rainbow Run!** Teams are a great way to get your friends, family, colleagues and others united in support of Callen-Lorde! Running, walking and fundraising as a team will ensure another successful and exciting Rainbow Run! For corporate teams, participating in the Rainbow Run is a great way to display company spirit and promote your commitment to LGBTQ health and wellness.

Creating or joining a team is easy! Register your team at [www.callen-lorde.org/rainbowrun](http://www.callen-lorde.org/rainbowrun) or call 212-271-7263. During registration (for the 5k or 10k) you will be prompted to "Create/Join an Existing Team," and "Create a Fundraising Profile." We encourage you to be creative when naming your team, ambitious when setting your fundraising goal, and most importantly, to have fun!

Your group or organization can raise even more money, and gain increased exposure, by sponsoring the Rainbow Run! Our sponsors are prominently recognized in event collateral, on our website, in our social media mentions, and at the event.

**Callen-Lorde is the global leader in LGBTQ healthcare.** Since the days of Stonewall, we have provided a welcoming environment for LGBTQ communities to get quality care, free of judgment and regardless of ability to pay. In addition, Callen-Lorde pioneers research, advocates for social change and educates the medical community to help transform lives – not just for our patients – but for all LGBTQ people around the world, *because we believe healthcare is a human right.*

***For more information, to register your team or sponsor the Rainbow Run, please email [spersaud@callen-lorde.org](mailto:spersaud@callen-lorde.org) or call 212-271-7263.***



# CALLEN-LORDE

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## START A TEAM:

First Name: \_\_\_\_\_ Last : \_\_\_\_\_

Team Name: \_\_\_\_\_

Organization (if applicable): \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

\$35–5K Run /Walk     \$40–10K Run /Walk

**Please complete the payment information at the bottom of this form. Once your payment is processed your team name will be registered at [www.callen-lorde.org/rainbowrun](http://www.callen-lorde.org/rainbowrun). Please have additional team members join your team by registering online.**

## Payment Information:

Name on card: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Signature: \_\_\_\_\_

Please return form to Development Department, Callen-Lorde Community Health Center, 356 W 18th St, New York, NY 10011, or email Sunil Persaud at [spersaud@callen-lorde.org](mailto:spersaud@callen-lorde.org) or by phone at 212-271-7263, or visit [callen-lorde.org/rainbowrun](http://callen-lorde.org/rainbowrun).

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**Become a sponsor of the 3rd annual Rainbow Run supporting the life-saving mission of Callen-Lorde!**

Sponsorship of the Rainbow Run will promote your name and brand to thousands of individuals through a variety of media outlets including e-mail, social media, printed material and various opportunities at the event.

Would you like to customize a sponsorship opportunity? Please call 212-271-7263 for more information.

**Respond by April 19, 2018** to ensure logo placement on all printed media that will be displayed at the run. Please call 212-271-7263 for more information.

## SPONSORSHIP OPPORTUNITIES

- \$2,500 Champion Sponsorship**—Premier signage/logo placement at the bib pickup/registration venue & post-race celebration, on direction markers along the race route, and on banners located at the start & finish line; Premier acknowledgement on all media outlets; mention at the start of the race; 10 entries to the race.
- \$1,000 Advocate Sponsorship**— Preferred signage/logo placement at the bib pickup/registration venue & post-race celebration, and on banners located at the start & finish line; Acknowledgement on all media outlets; 8 entries to the race.
- \$500 Supporter Sponsorship**— Signage/logo placement at the bib pickup/registration venue & post-race celebration; Acknowledgement on website and e-mail communications all media outlets; 4 entries to the race.
- \$250 Friend Sponsorship**—Signage/logo placement at the bib pickup/registration venue & post-race celebration; Acknowledgement on website and e-mail communications; 2 entry to the race.

**Please list us as:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Credit Card #:** \_\_\_\_\_ **Exp Date:** \_\_\_\_\_ **CVV:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

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